MEGHAN PAYNE

EXPERIENCE

GRAPHIC DESIGNER
Arena Communications | Salt Lake City, UT | 2018–present
- Creating political ads in the mail sector for campaigns nationwide
- Working with account & project managers to design aesthetic pieces for candidates
- Organizing past materials and templates for future use

BRAND DEVELOPER
Strengths, Inc | Provo, UT | 2017–2018
- Developed brand identity for visual continuity of marketing materials
- Photographed company merchandise for publication and advertising
- Created & designed all conference, workshop, retreat, & key note materials

DESIGNER
BYU ARTS Partnership | Provo, UT | 2015–2017
- Designed 100+ page curriculum set for entire Arts Leadership Academy (K-6)
- Created promo materials for all events (posters, flyers, brochures, postcards, etc.)
- Coordinated efforts with sponsor associations to advertise program opportunities
- Attended workshop conferences to improve company performance

STUDY ABROAD
UVU International & Multicultural Studies | Havana, Cuba | 2016
- Attended courses on Cuban heritage in the Spanish language
- Conducted preliminary research for thesis on the Revolution of 1959
- Collected more than 400 digital propaganda posters for semiotic analysis

EDUCATION

MASTER OF ARTS – MASS COMMUNICATION
Brigham Young University | Provo, UT | 2015–2017
- Thesis: *The Post-Revolutionary Roles of Fidel Castro: A Semiotic Analysis of Cuban Political Posters, 1959-1988*

BACHELOR OF SCIENCE – VISUAL COMMUNICATION
Brigham Young University-Idaho | Rexburg, ID | 2010–2015
- Emphasis: Visual Media & Public Relations

LET'S CONNECT

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SKILLS

- INDESIGN
- PHOTOSHOP
- ILLUSTRATOR
- PREMIER
- PHOTO
- VIDEO
- WEB DESIGN

LEADERSHIP

VOLUNTEER MISSIONARY
The Latter-Day Saint Church | Washington D.C. | 2013–2014
- Shared my beliefs on the Gospel of Jesus Christ
- Associated with international dignitaries
- Gained visitor center experience
- Became fluent in Spanish